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... web. SMIL is the enabling technology for the combination of media assets into an interactive **rich-media presentation**. Conclusion ...
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Chapter 2: Production Basics

... embedded in a Web page. Any of these **media** elements can then be synchronized together to create a **rich, multi-media presentation**. ...
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Web3D Workshop - Rich Media Working Group

... The Workshop in Paderborn will begin with an introduction of the **Rich Media** Working Group and a brief **presentation** of the group's objectives and status. ...
www.c-lab.de/web3d2001/Workshops/rm3dws/rm3d_workshop_web3d2001.htm - 4k - Cached - [Similar pages](#)

Designing Web Audio: Chapter 5: Introduction to Streaming Media

... you need a format that supports interactive **presentations** or one ... Flash, Shockwave, and Beatnik are designed for **rich** interactive media content such ...
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Product Main

... It enables the **presentation** of interactive 2D/3D **rich media** in a single integrated playback environment. Product - Overview. About Digimax MPEG-4 Products. ...
www.digimax.com.tw/MPEG4/product_main.htm - 6k - Jan 23, 2005 - Cached - [Similar pages](#)

Broadband Advertising

... Instead of creating a one-way **presentation** like a television commercial, **rich media** ads invite the consumer to interact with the ad to gain additional ...
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Chapter 9: Inserting Ads in a Presentation

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Timing" for more on SMIL timing values. Interleaving **Rich Media Ads** with ...
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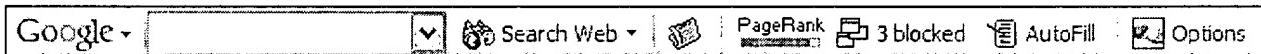
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2	US 6005560 A		USPAT	19991221	Gill; Timothy Earl et al.
3	US 6061696 A		USPAT	20000509	Lee; Richard Daniel et al.
4	US 6205432 B1		USPAT	20010320	Gabbard; Chuck E. et al.
5	US 6225993 B1		USPAT	20010501	Lindblad; Christopher et al.
6	US 6262724 B1		USPAT	20010717	Crow; Daniel N. et al.
7	US 6353929 B1		USPAT	20020305	Houston; John S.
8	US 6448980 B1		USPAT	20020910	Kumar; Keeranoor et al.
9	US 6496857 B1		USPAT	20021217	Dustin; Jim et al.
10	US 6745368 B1		USPAT	20040601	Boucher; Antoine et al.
11	US 6785659 B1		USPAT	20040831	Landsman; Rick W. et al.
12	US 6848076 B1		USPAT	20050125	Genty; Denise Marie et al.
13	US 20020019831 A1		US-PGPUB	20020214	Wade, Wyly
14	US 20020069217 A1		US-PGPUB	20020606	Chen, Hua et al.

	Title
1	Apparatus and method for playing back continuous data
2	Multi-media project management and control system
3	Generating multimedia documents
4	Background advertising system
5	Video on demand applet method and apparatus for inclusion of motion video in multimedia documents
6	User interface for presenting media information
7	Cooperative system for measuring electronic media
8	Personalizing rich media presentations based on user response to the presentation
9	Delivering targeted, enhanced advertisements across electronic networks
10	Methods, apparatus, and systems for storing, retrieving and playing multimedia data
11	Agent-based technique for implementing browser-initiated user-transparent interstitial web advertising in a client computer
12	Automatic fetching and storage of requested primary and related documents or files at receiving web stations after repeated failures to access such documents or files from the World Wide Web
13	Methods, systems, and presentations for delivery over the internet
14	Automatic, multi-stage rich-media content creation using a framework based digital workflow - systems, methods and program products

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15	US 20020124100 A1	US- PGPUB		20020905	Adams, Jeffrey B
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17	US 20030009385 A1	US- PGPUB		20030109	Tucciarone, Joel D. et al.
18	US 20030191816 A1	US- PGPUB		20031009	Landress, Scott et al.

	Title
15	Method and apparatus for access to, and delivery of, multimedia information
16	Integration of media playback components with an independent timing specification
17	Electronic messaging system and method thereof
18	System and method for creating and delivering customized multimedia communications